

FACULTY SENATE
Tuesday, March 26, 2013
3:30 – 5:15 pm
Senate Chamber, Old Capitol

MINUTES

- Senators Present: F. Abboud, J. Adrain, D. Anderson, T. Anthony, I. Barbuzza, C. Bohannon, J. Brown, A. Budd, K. Chandran, W. Coryell, D. Cunning, S. Daack-Hirsch, E. Epping, E. Ernst, R. Ettinger, J. Fiedorowicz, L. Fielding, S. Gardner, K. Gerken, F. Gerr, N. Grosland, D. Jeske, Z. Jin, M. Johnson, K. Kieran, B. Levy, S. Levy, V. Magnotta, K. Markon, B. McMurray, J. McNamara, J. Murph, D. Murry, J. Murry, F. Nothwehr, J. Pendergast, G. Penny, L. Ponto, C. Ringen, A. Rodriguez-Rodriguez, S. Seibert, J. Solow, K. Tachau, A. Thomas, T. Treat, W. Vispoel, E. Wasserman, D. Wilder, R. Williams, E. Ziegler.
- Officers Present: R. Fumerton, E. Lawrence, N. Nisly, L. Snetselaar.
- Senators Excused: C. Getz, K. Kreder, J. Niebyl, S. Richardson, S. Wilson.
- Senators Absent: L. Ayres, N. Basu, C. Benson, J. Bertolatus, D. Black, D. Bonthius, S. Clark, M. Finkelstein, B. Gollnick, D. Hasan, W. Haynes, B. Hoskins, D. Katz, G. Lal, P. Muhly, D. O’Leary, R. Rocha, K. Sanders, S. Schultz, J. Sessions, J. Wemmie, S. White.
- Guests: B. Butler (Provost), D. Drake (Office of the President), G. Gussin (Emeritus Faculty Council), B. Ingram (Office of the Provost), B. Jett (*Daily Iowan*), D. Johnsen (College of Dentistry), C. Lang (Board of Regents, State of Iowa), T. Mangum (Obermann Center), K. McGregor (Delta Center), C. Swanson (Hancher Auditorium), D. Thomas (International Programs).

I. Call to Order – President Snetselaar called the meeting to order at 3:37 pm.
http://www.uiowa.edu/~facsen/archive/documents/Agenda.FacultySenate.03.26.13_000.pdf.

II. Approvals

- A. Meeting Agenda – Professor Treat moved and Professor McMurray seconded that the agenda be approved. The motion carried unanimously.
- B. Faculty Senate Minutes (February 12, 2013) – Professor Ziegler moved and Professor Treat seconded that the minutes be approved. The motion carried unanimously.
- C. Committee Replacements (Erika Lawrence, Chair, Committee on Committees)
 - None at this time

III. New Business

- *Craig Lang, President, Board of Regents, State of Iowa*

President Snetselaar introduced Craig Lang, President of the Board of Regents, State of Iowa. Mr. Lang expressed his appreciation to the current Faculty Senate officers for their willingness to visit him on several occasions in his hometown of Brooklyn, a considerable drive from Iowa City. He commented briefly on the rich history of Brooklyn, noting its location along the old Highway 6 and the participation of the town's citizens on both sides of the Civil War. Acknowledging Provost Barry Butler's presence in the room, Mr. Lang indicated that he had traveled to India recently with a delegation that had included Provost Butler, as well as the provosts from Iowa State University and the University of Northern Iowa. The delegation had been looking into educational exchange opportunities on their eleven-day trip. He noted that the variety that exists among the three institutions is beneficial to the citizens of Iowa.

Mr. Lang indicated that he appreciated the invitation to speak to the Faculty Senate, noting that during his time on the Board of Regents, he has had the opportunity to meet many faculty members and he is impressed by the wealth and breadth of knowledge they represent. He added that the Regents are kept current on the achievements of faculty and credited President Sally Mason with consistently showcasing the successes of University of Iowa faculty. Mr. Lang also cited several informative faculty presentations during recent Regents meetings, such as those made by Urban and Regional Planning Professor Charles Connerly and Professor Richard McCarty of the Pappajohn Entrepreneurial Center. Mr. Lang thanked faculty for the impact they make every day on the state, and beyond, through their teaching, research, and service.

Continuing his remarks, Mr. Lang commented that the university had recently seen a 3.2% increase in appropriations from the legislature. As an outstanding, world-class university, UI attracts students from all over the globe. Last fall, the total number of students stood at 31, 498, and it is the most diverse student body yet. Mr. Lang cited a number of statistics about which we should all be very proud. Current graduation rates now exceed national averages. External funding topped \$438 million in FY2012, the fourth straight year in which it was over the \$400 million mark. The university also continues to attract private donors, who gave \$181 million in FY 2012. The university provides an excellent education to students while keeping tuition rates affordable. Mr. Lang indicated that at every opportunity he lets Iowans know how hard UI faculty are working, especially in their efforts to find efficiencies. The Regents have asked the legislature for a 2.6% increase in appropriations next year. If this happens, the Regents have pledged to freeze tuition rates for undergraduate resident students for the 2013-14 academic year. This would be the first tuition freeze in thirty years. Mr. Lang thanked President Mason for initiating this tuition freeze. Following Iowa's example, a number of other states have also pledged to freeze tuition rates at some of their state universities. Mr. Lang thanked faculty members for their efforts to keep the UI affordable. He asked them to continue their efforts to find efficiencies. The Regents are also seeking \$39.5 million in funding for a tuition aid grant program. This will replace the current tuition set-aside program. Last year about 18,000 students in the Regents institutions received need-based tuition support. The Board of Regents has formed a transparency task force to make recommendations to ensure that the Board and the Regents institutions consistently follow best practices regarding transparency with the

public. Mr. Lang concluded his remarks by stressing that the Board of Regents truly appreciates the hard work and dedication of the UI faculty.

Professor Tachau asked what Mr. Lang believed to be the most surprising difference in culture between business and academia. Mr. Lang responded that those engaged in business are sometimes pressured by stockholders to make changes quickly if the business is not consistently successful. In education, however, change comes at a much slower pace; it may take a generation for change to show results. Looking back on his experience as president of the Iowa Farm Bureau Federation, Mr. Lang observed that the board there was responsible primarily to the Farm Bureau members alone. As a member of the Board of Regents, Mr. Lang indicated that he feels responsible to students, faculty, staff, and other constituents. Therefore, decisions cannot be made quickly, as there are many viewpoints to consider. He indicated that he was grateful to the Faculty Senate officers for helping him to understand academic culture. Mr. Lang observed that Iowa State University's extension program increased ISU's visibility throughout the state and contributed to a positive public image for that university. He also noted that calling upon students to spread the word about the value of their experiences at the university was a successful method for creating a positive image of the UI. Mr. Lang stressed that progress happens when diverse people come together to exchange ideas and that there is no better setting for this exchange than our universities.

Professor McMurray asked Mr. Lang to comment in general upon situations in which the Board of Regents may find itself caught between the university and its critics, for example in the case of controversial research projects. Mr. Lang responded that the Board of Regents has developed a strategic plan and that the Board should remain focused on the goals that it has set for itself (affordability, etc.). He did not find it part of the Board of Regents' duties to become involved in controversies over faculty research unless there were compelling reasons to do so. A senator observed that, while affordability remains a goal for the Regents, the university is moving away from being a state-supported institution. This dwindling support for higher education affects young people in Iowa, who are moving to other states, thereby negatively impacting the state's economy. Mr. Lang expressed the opinion that Iowa is not creating good jobs fast enough to keep university graduates in Iowa. He added that the Regents have pushed the universities to become involved in economic development, commenting that the state government has not paid enough attention to its universities when developing economic programs and policy. Mr. Lang continued, saying that in his view, education is one of the tasks of government. In Iowa, however, education is not currently receiving the support it needs from the state. General funding to the university system has decreased tremendously. He would like to see funding increased substantially. While attention this year has focused on tuition for undergraduate resident students, Mr. Lang expressed the hope that next year, something could be done for graduate students.

Professor John Murry commented that business executives do not seem to understand how well run major research universities are. In his view, this attitude seems to have been taken up by many politicians, as well, leading to the large funding cuts in higher education. He asked how the argument could be made that universities are successful and useful entities that contribute to the economy and should not be damaged through funding cuts. Mr. Lang urged that we must

all become advocates for the value of our universities. Professor Pendergast asked if the Board of Regents had discussed efforts to restore staffing levels, noting that many faculty members are stretched thin and could not increase their own efficiency without some support by additional staff. Mr. Lang responded that the Board is aware of this situation. He added that in his remarks to constituents around the state, he pairs affordability with high quality, emphasizing that both are essential. Professor Tachau commented that faculty members in the liberal arts are sometimes concerned when the role of universities in economic development is stressed, fearing that the liberal arts are therefore devalued. She asked how the value of the liberal arts in preparing students for life could be conveyed to the public. Mr. Lang responded that he recognized this value. He suggested that a faculty presentation on this topic be made at an upcoming Board of Regents meeting.

- *Provost P. Barry Butler*

In introducing Provost P. Barry Butler, President Snetselaar indicated that the theme for today's Senate meeting was engagement with the citizens of Iowa. She had asked Provost Butler to speak about his experiences traveling around the state and making presentations about the University of Iowa. Provost Butler stressed the importance of making the university visible to the citizens of Iowa. He explained that for many years he has been meeting with Rotary Clubs and other civic organizations. The theme for his presentations lately has been the contributions of the university to the state, which is one of the pillars of the university's strategic plan. The Provost's Office has gathered information from the deans regarding the activities of faculty, staff and students in various parts of the state and used this information to create slide shows tailored to specific communities. As an example, Provost Butler showed slides that he had used earlier that day in Newton, in Jasper County. Provost Butler commented that audiences are usually quite pleased to learn how involved the university is in their communities. He stresses in his presentations that there is mutual benefit to the university and the communities in this interaction.

Provost Butler indicated that he always begins by providing information on the quantitative impact of the university on that particular community, such as the number of current students and alumni there, the amount of goods and services the university purchases there, the number of local doctors and dentists who were trained at the UI, etc. He then moves on to talk about the university's strategic plan, focusing on a different pillar each year. This year he has been talking about "Better Futures for Iowans," a very broad theme that encompasses a wide range of community engagement and service-based learning. He then provides examples in many different categories, such as technical assistance (flood mapping), campus/community partnerships (the Tippie College of Business' partnership with Habitat for Humanity), community education (Artshare), economic development (the Pappajohn Entrepreneurial Center), distance education (online B.S. Nursing), community-based learning (Iowa Initiative for Sustainable Communities), and numerous others. In conclusion, Provost Butler indicated that his office is looking into taking a more formalized approach to promoting public engagement.

- *Teresa Mangum, Director, Obermann Center for Advanced Studies and Associate Professor, English*

Professor Mangum explained that the Obermann Center for Advanced Studies supports faculty members' research and also facilitates the creation of innovative collaborations across disciplines. She indicated that she would explain the differences between the terms *outreach* and *engagement*, as they are defined by the Carnegie Classification system. *Outreach* refers to the application and provision of resources; faculty members offer their expertise to communities. In other words, she explained, faculty members work for other people. Types of outreach activity include individual civic participation, volunteer work, and presentations to civic organizations. Professor Mangum then provided some examples. One of her graduate students, who was teaching a rhetoric course on community issues, had her students volunteer with the Salvation Army, to better understand the issues they were writing essays about. Professor Mangum's students in her Victorian literature course created a Wiki on the novels that they read; this website is now used by students around the country.

Engagement, on the other hand, is two-way and recognizes the community as a partner with its own expertise to offer. This exchange of expertise leads to benefits for the community as well as improvement of the faculty member's research. Professor Mangum then provided some examples of engagement. A DeLTA Center project, Civic Science, brought faculty members researching early childhood development together with teachers and parents. The faculty members asked the teachers and parents what they needed to know about early childhood development in order to carry out their work, and then formulated their research projects based on that feedback. Flood plain mapping is a collaboration of the university with communities affected by the recent floods in Iowa. Professor Mary Cohen has organized choirs that bring together community members and prison inmates. Professor Colin Gordon, as part of his research for a book on the decline of St. Louis, collected numerous city maps which he made publicly available on a website. This website is now used by many St. Louis community members for a variety of purposes. Professor Charles Connerly takes Urban and Regional Planning graduate students to Dubuque to formulate projects in collaboration with community members. Professors Barbara Eckstein, Larry Weber, and other faculty members from both the humanities and the sciences took bus trips to visit various Iowa towns to learn about the issues affecting those communities; these interactions have led to many follow-up collaborations. The Obermann Center works with graduate students who have approached the Center for assistance, indicating a desire to connect their research to the world. The Obermann Graduate Institute, an annual program, grew out of these encounters. One of the projects the graduate students created was the Crossing Borders program at the Broadway Neighborhood Center. This program collects stories from residents of that neighborhood, so that their voices can be heard in the community. Another graduate student was doing a study of incidences of colon cancer in Storm Lake. She approached members of the community to collect their stories about this phenomenon. This project led to an award-winning dissertation for the student and now the town has new educational materials about cancer prevention.

Professor Mangum concluded her presentation by suggesting ways to enhance engagement on campus. She noted that the Provost's Office is considering the creation of a support infrastructure for this work. Departments should have discussions about what type of engagement would make sense for their disciplines. There are innovative teaching strategies available such as "flipped classrooms" and student-conducted research within communities.

Engagement offers many possibilities for creative alliances across the campus, state, and world. And, educational and civic development are a large component of economic development, and often precede it.

- *Karla McGregor, Director, DeLTA Center and Professor, Communication Sciences & Disorders*

Professor McGregor explained that the DeLTA Center is an interdisciplinary group of developmental scientists that came together about seven years ago to promote developmental science. It is now a diverse group of 45 faculty members from nine departments (Psychology, Communication Sciences & Disorders, Computer Science, Biology, Education, Linguistics, Nursing, Radiology, and Mathematics). There are 28 graduate student members and 32 national and international affiliates. The DeLTA Center is essentially a research center, with a focus on how organisms develop and learn. The motto of the Center is *If you understand the processes of change you can make change happen*; the Center members wish to use their research to improve their communities, to make their science matter. The Center is involved in both *outreach* and *engagement* (as defined earlier by Professor Mangum). Professor McGregor explained that outreach involves short-term, one-way relationships with the community, while engagement involves reciprocal, long-term, deeper relationships. Examples of the Center's outreach include a workshop it conducted for children on robot building at the Iowa City Public Library, a booth on brain development at the Iowa State Fair for several summers, and participation in the science enrichment night at Hoover Elementary School in Iowa City.

Professor McGregor then described several of the Center's engagement projects in more depth. Her first example was a partnership with Foundations in Learning, a private company in the Iowa City area that designs interventions delivered over the internet for struggling readers. DeLTA Center faculty members had instantiated and tested some learning principles that they had validated in their own laboratories. Through this partnership with Foundations in Learning, they were able to test these principles in a real-world classroom setting. The project was funded by the National Science Foundation. One of the findings was recently published in a leading scholarly journal and will be incorporated into new versions of the intervention. The benefits of this reciprocal relationship are fairly obvious. The researchers are able to move from laboratory research to applied research, they have access to subjects, there are teaching opportunities for the graduate students involved in the project, and they are able to provide long-term benefits to their communities. The private company benefits from access to expertise and resources for testing their products; their products are improved, perhaps leading to greater profits; and they also experience long-term improvement in their community.

Moving on to a discussion of other projects, Professor McGregor commented that the DeLTA Center and the Iowa Children's Museum have a rich history of collaboration and share common goals in terms of enhancing children's learning and development, and now the two entities even have overlapping membership on their advisory boards. One example of this ongoing partnership occurred when the DeLTA Center brought its booth on brain development used at the Iowa State Fair to the Iowa Children's Museum and developed it into a full-fledged exhibit. For the DeLTA Center, this provided a broader audience for its scholarship, teaching opportunities for graduate students, and better informed citizens overall. The Iowa Children's Museum received resources and expertise to stage the exhibit, happy customers, and better

informed citizens. Get Ready Iowa, a project partially sponsored by the Obermann Center and referred to earlier by Professor Mangum, involves a partnership between community professionals involved in early childhood development (social workers, neighborhood center directors, school personnel) and the DeLTA Center. The project began with a week-long event aimed at understanding school readiness; it included a traditional scholarly conference, but also featured much interaction with the community professionals. Center faculty members continue to meet regularly with their community partners and are working with them to develop ways to enhance school readiness around the state. From this project, the DeLTA Center has received a wider audience for its scholarship, teaching opportunities for its students, networking benefits, inspiration and ideas for research, and access to community resources. The early childhood professionals learn science to inform their practice, receive networking benefits, and ultimately provide better services to their constituents.

Professor McGregor concluded her presentation by mentioning a new initiative for the DeLTA Center, the “Playing Is Learning” project, which the Center will undertake with the Iowa Children’s Museum and one of the working groups from the Get Ready Iowa project, along with UI psychology and design students. She indicated that the “Playing Is Learning” project exemplifies the best aspects of engagement: there are multiple community partners, the Center has long-term relationships with all of the partners, and they are all coming together in a synergistic way. The project aims eventually to pepper the state with new ideas and information about learning and development. The design students will make sure the presentation is appealing and accessible. The psychology students and Center faculty will make sure the information is accurate. The community professionals will make sure the information is relevant for Iowa. The Iowa Children’s Museum will serve as the pilot site for launching the program.

- *Charles Swanson, Executive Director, Hancher*

Mr. Swanson began his remarks by showing an architect’s rendering of the future Hancher Auditorium. He commented that Hancher has been involved in both outreach and engagement over the years, but that after the 2008 flood destroyed the auditorium, Hancher’s outreach and engagement have significantly increased throughout the state. He added that, in his view, essential to engagement is the willingness to partner. Within the university, in May of 2011, Hancher, in partnership with the Center for Teaching, hosted a faculty institute in order to find ways to connect with faculty. For three days, twelve faculty members from across campus worked with Hancher staff to find ways to use the arts to enrich the academic experience of students and to enhance teaching effectiveness. Many projects developed as a result of that institute. For example, in November of 2011, a project entitled Iowa and *The Invisible Man*, Making Blackness Visible took place. The purpose of the project was to reflect on the African-American experience at the UI at the time the novel was written. Multiple partners, from Humanities Iowa to the African-American Museum of Iowa, were involved. This year Hancher commissioned a play called *Broken Chord* about the impact of Alzheimer’s on families, and again worked with multiple partners such as the College of Nursing and Oaknoll Retirement Residence. Mr. Swanson recalled that former UI president Sandy Boyd had said that Hancher is the largest classroom on campus; Hancher is seeking to fulfill that role.

Turning to projects across the state, Mr. Swanson noted that Hancher's vision is to strive to enrich the life of every Iowan through transformative artistic experiences. He described a current program, Creole for Kids, presented by accordionist Terrance Simien. Mr. Simien will talk about the history and culture of the Creole people to elementary school students throughout the state for two weeks. Close to 4,000 children will see the program. The tour will end at the Iowa City Ped Mall to kick off the Friday Outdoor Concert Series. In June Hancher will present another statewide project, Living With Floods. Partners for this project include the College of Engineering and the Iowa Flood Center, among others. The original goal was to commemorate the fifth anniversary of the eastern Iowa flood, but the focus expanded once communities in central and western Iowa were included. The project has a number of components, one of which is a program for middle school teachers, who have received training to create a multi-disciplinary, flood-related curriculum that they will use in their classes this spring. STEM festivals and presentations by the Iowa Flood Center will occur in most of the partner communities. The culmination of the project will be a concert tour by the Preservation Hall Jazz Band, a New Orleans based group that is eager to share their Katrina flood stories with Iowans. Coincidentally, the Band was the first act when Hancher opened 40 years ago. In conclusion, Mr. Swanson commented that when the new auditorium opens, Hancher will still continue these statewide projects and will find ways to share the new building with all Iowans.

IV. From the Floor – There were no items from the floor.

V. Announcements

- The next Faculty Council meeting will be Tuesday, April 16, 3:30-5:15 pm, University Capitol Centre 2520D.
- The next Faculty Senate meeting will be Tuesday, April 30, 3:30 – 5:15 pm, Senate Chamber, Old Capitol. Election of officers will take place.
- Faculty Council elections begin this Friday, March 29. Elections will be held in the Colleges of Business, Dentistry, Education, Liberal Arts & Sciences, and Medicine. Please encourage your colleagues to participate.
- The annual Tenure Workshop, sponsored by the UI AAUP, Faculty Senate, and the Provost's Office, will be held on Tuesday, April 2, 6:30-9:00 pm, in room 116 of Art Building West. The workshop will provide practical advice on how to be successful in obtaining tenure. Please encourage your tenure-track colleagues to attend.
- President Mason's reception for Faculty Senators will take place on Monday, April 29, 4:30-6:00 pm, at the President's Residence, 102 Church St.
- A Public Engagement in Higher Education workshop will take place on Friday, April 26, 8:30 am – 1:30 pm, in the College of Public Health.

VI. Adjournment – Professor Treat moved and Professor Ziegler seconded that the meeting be adjourned. The motion carried unanimously. President Snetselaar adjourned the meeting at 5:16 pm.