

## **THE COX RESOLUTION**

The Faculty Senate asks the Board in Control of Athletics to report in 2003 and in subsequent years, as appropriate, to the Senate on the following areas of concern:

1. What general funds of the state have been used to support the athletic department, and why?
2. What steps have been taken to reduce inappropriate commercialization of athletics, including (but not limited to) a reduction in the use of corporate logos on university athletic equipment and uniforms?
3. What steps have been taken, locally and/or nationally, to reduce the “arms race” between institutions over facilities and coaches’ salaries?
4. What steps have been taken, locally, and/or national, to eliminate alcoholic beverage advertising on radio and television broadcasts of UI athletic events?