

CHARTER COMMITTEE ANNUAL REPORT TO THE SHARED GOVERNANCE COUNCIL

Committee: Hancher Advisory Committee 2013-2014

Committee Chair(s)	Bethany Kaplan (Staff Rep), Stav Comay (Student Chair Rep)
Committee Members	<p><i>Administrative Liasons:</i> Chuck Swanson, Joe Brennan <i>Faculty:</i> Jeffrey Agrell, Yangbo Ye, Eric Hoffman <i>Students:</i> Lauren Vanchina, Joshua Ollendick, Emily Levine, Laura Wang, Alex Hubb, Stav Comay <i>Staff:</i> Bethany Kaplan, Cathy Koebrick, Mitchell Overton <i>Hancher Guild Rep:</i> Jane Downer <i>Emeritus Faculty Council Reps:</i> Lorraine Dorfman, William Buss <i>Staff Council Liason:</i> unknown</p>
Committee Charge	<ol style="list-style-type: none"> 1. Advise the Directors in formulating and reviewing general policies for events presented to the University community and others. 2. Provide feedback as request on annual schedule of music, theater, dance, and the other performing arts; provide suggestions as requested on methods to increase revenue and audience. 3. Advise on the public reaction to the cultural and enterinament programs offered at Hancher Auditorium, the educational aspect of these programs, the promotional techniques supporting them, and the financial success of the various series and individual programs. 4. Promote and advocate for support of Hancher's programming and contributions to the University of Iowa City communities.
Current Year Meeting Dates	<ul style="list-style-type: none"> • November 6, 2014 at 2:00pm • December 2, 2014 at 1:00pm • February 5, 2014 at 3:00pm • March 7, 2014 at 11:00am • April 18, 2014 at 1:30pm
Please indicate the typical frequency of meetings (e.g., first Tuesday of month at 4 pm). If there are subcommittees, please indicate the frequency of those meetings, too.	<p>Typically this committee meets once a month for one hour. Doodle.com, a free survey tool, was used for scheduling prior to each meeting.</p> <p>A subcommittee for a student survey met once and may continue to meet throughout the Summer based on progress and member availability.</p>

<p>Current Year Activities</p>	<p>Every meeting included a progress update of the new Hancher building, conversation about how the new space could be used, as well as brainstorming ideas surrounding the opening.</p> <p>Much time was dedicated to discussing troubleshooting areas for Hancher, including but not limited to:</p> <ul style="list-style-type: none"> • Operations challenges and preparations for the new building • Keeping & increasing patron attendance during the transition • Fundraising and financing • How to revive The Hancher Guild & keep momentum • How to increase Student involvement/attendance across all avenues: performances/activities, The Guild, HAC meetings <p>The group conferred on developing a student survey through Qualtrics to be sent out via mass e-mail. Focus of the survey is on student behavior when it comes to entertainment, the end goal to give Hancher a better sense of what attracts students to activities as well as how students prefer to receive their information. This project is ongoing.</p> <p>Meetings also included updates on the 2013-2014 Hancher season.</p>
<p>Topics your committee anticipates addressing during the coming year</p>	<ul style="list-style-type: none"> • Continued progress updates of the upcoming building and strategizing the Hancher opening in 2016. • Reviving the Hancher Guild – recruiting new members and coming up with events that will attract students and young families. • Completing and launching the Hancher Student Survey. • Methods to increase Student involvement/attendance.
<p>Other issues of concern</p>	<ul style="list-style-type: none"> • Low committee attendance, especially from students. Suggest moving to a structured scheduling model (e.g. every third Tuesday at a set time) based on member semester calendars. • Student Chair only attended first meeting, was not aware of title prior to meeting, and did not participate for the rest of the year. • No transfer of knowledge from the prior Staff Chair and no Staff Council Liaison assigned.
<p>What should we tell applicants for this committee regarding expectations of members (anticipated workload, existence of subcommittees, etc.)?</p>	<ul style="list-style-type: none"> • Recognize and adhere to the Hancher Advisory Committee confidentiality agreement. • Attendance at all meetings required for the overall effectiveness of the committee. • Committee meets approximately once a month for one hour. • Anticipated work load is manageable at approximately 1-5 hours per month.

The Faculty Senate Office collects agendas and minutes from the charter committees to send to the university archives. Please let us know the best way to get that information from you (e.g., direct us to a website, put us on the committee's distribution list, etc.).	Monthly agendas and meeting summaries were sent to committee members via email. Agendas and minutes may be requested from Bethany Kaplan.
<i>Recommendations, if any, to the shared governance groups.</i>	This committee functions in many ways as an advisory and advocacy board as Hancher has no formal board of directors. The committee requests the Senate's support of its various initiatives. All members of the University community are encouraged to participate in Hancher activities and to consider offering their own service and suggestions, particularly during this time of transition.