

CHARTER COMMITTEE ANNUAL REPORT TO THE SHARED GOVERNANCE COUNCIL**Committee: Hancher Charter Committee****Report Year: 2018-2019**

Committee Chair(s)	<ul style="list-style-type: none">• Leela Bassuk (student)• Erika Christiansen (staff)
Committee Members	<ul style="list-style-type: none">• Chuck Swanson (administrative liaison)• Laurel Farrin, James Torner, Mark Levine (faculty)• Erika Christiansen, Greg Thompson, Cathy Koebrick (staff)• Ken Kuntz, Jill Valde, Constance Berman (emeritus faculty)• Ralph Saintfort (ex-officio)• John Smith, Leela Bassuk, Jenna Pokorny, Lisa Covington, Girindra Selleck, Steger (students)
Committee Charge	<ol style="list-style-type: none">1. Advise the Director in formulating and reviewing general policies for events presented to the University community and others2. Provide feedback as requested on annual schedule of music, theater, dance, and the other performing arts; provide suggestions as requested on methods to increase revenue and audience3. Advise on the public reaction to the cultural and entertainment programs offered at Hancher Auditorium, the educational aspect of these programs, the promotional techniques supporting them, and the financial success of the various series and individual programs4. Promote and advocate for support of Hancher's programming and contributions to the University of Iowa City communities
Current Year Meeting Dates	<ul style="list-style-type: none">• Varied day of week and time based on the availability of the majority of members each semester, for 1 to 1.5 hours
Please indicate the typical frequency of meetings (e.g., first Tuesday of month at 4 pm). If there are subcommittees, please indicate the frequency of those meetings, too.	<ul style="list-style-type: none">• Typically we meet two or three times per semester, meetings run for 1-1.5 hours• Chairs typically meet for 30-45 minutes two weeks before meetings to set agenda and send out communication
Current Year Activities	<ul style="list-style-type: none">• Established key objectives for advisory group, advocacy and advice• Assisted in feedback of current and future event schedule at Hancher• Invited committee members to special events alongside shows/events (i.e. receptions)• Discussed in depth, student involvement and opportunities at Hancher

	<ul style="list-style-type: none"> ○ Discussed with public engagement team opportunities to market and communicate differently with students (undergraduate and graduate) ○ Reviewed orientation, OnIowa, and move in touch points with opportunity to purchase tickets as students transition to Iowa ○ Special student event ideas surrounding Hancher is for Hawkeyes, for students to get discounted tickets ○ Discussed access and equity, encouraged free and heavily discounted tickets for students (made possible with a thanks to negotiating with shows and donor support) ○ Brainstormed opportunities for non-art students to share their experiences so others students are exposed via social media and word of mouth (invitations to cast parties, taking pictures with casts after shows, having backdrop available at shows to pose and post) as many students outside the division of performing arts do not have a direct connection or knowledge they can attend Hancher at student rates ○ Hancher Guild conversation surrounded how students can benefit from volunteering and being mentored by community members
Topics your committee anticipates addressing during the coming year	<ul style="list-style-type: none"> ● Continue to encourage faculty, staff and student committee member's attendance at Hancher events ● Attended and advised on Thursday Nights at Hancher ● Continue to discuss opportunities to increase student attendance ● The Big Splash Support (slated for 2020) <ul style="list-style-type: none"> ● Act as a sounding/advisory board on the Hancher events ● Provide feedback on the upcoming seasons
Other issues of concern	<ul style="list-style-type: none"> ● Committee member assignments from various shared governances were assigned over a long period in fall, well into November ● Committee attendance at meetings, some members preferred meetings scheduled for the year while other member's schedule changes each semester due to courses
What should we tell applicants for this committee regarding expectations of members (anticipated workload, existence of subcommittees, etc.)?	<ul style="list-style-type: none"> ● Recognize and adhere to the Hancher Advisory Committee confidentiality agreement. ● Attend Hancher performances and special events in order to contribute to discussions ● Attend all meeting for maximum committee effectiveness, and communicate if unable to attend ● Two to three times a semester for 1 to 1.5 hours

<p>The Faculty Senate Office collects agendas and minutes from the charter committees to send to the university archives. Please let us know the best way to get that information from you (e.g., direct us to a website, put us on the committee's distribution list, etc.).</p>	<p>Agendas and meeting summaries were sent to committee members via email. Agendas and minutes may be requested from chair.</p>
<p>Recommendations, if any, to the shared governance groups.</p>	<p>This committee functions in many ways as an advisory and advocacy board as Hancher has no formal board of directors. The committee requests the Senate's support of its various initiatives. All members of the University community are encouraged to participate in Hancher activities and to consider offering their own service and suggestions.</p> <p>This committee requests increasing transparency as it pertains to committee selection in the future years. Specifically, early (end of previous semester) notification so coordination of the following year can be planned during the summer.</p>