

# CHARTER COMMITTEE ANNUAL REPORT TO THE SHARED GOVERNANCE COUNCIL

Committee: Hancher

Report Year: 2021-2022

<b>Committee Chair(s)</b>	Kate Struble (student) Kate Ralston (staff)
<b>Committee Members</b>	Eric Field, Blaine Greteman, Melody Hobert-Mellecker, Keiko Kawamuro, Anna Snyder, Leonel Vasquez, Zachary Graham, Laura Umlaut, Sierra Wicks, Oskar Kaut, Jill Valde
<b>Committee Charge</b>	<ol style="list-style-type: none"> <li>1. Advise the Director in formulating and reviewing general policies for events presented to the University community and others</li> <li>2. Provide feedback as requested on annual schedule of music, theater, dance, and the other performing arts; provide suggestions as requested on methods to increase revenue and audience</li> <li>3. Advise on the public reaction to the cultural and entertainment programs offered at Hancher Auditorium, the educational aspect of these programs, the promotional techniques supporting them, and the financial success of the various series and individual programs</li> <li>4. Promote and advocate for support of Hancher's programming and contributions to the University of Iowa City communities</li> </ol>
<b>Current Year Meeting Dates</b>	<p>First meeting: Wednesday, September 29th 8:30-9:30 a.m.            Second meeting: Tuesday, November 2nd 1-2 p.m.            Third meeting: Wednesday, January 19th 2-3 p.m.            Fourth meeting: Wednesday, March 30th 8:30-9:30 a.m.</p> <p><i>*We planned to meet five times, but cancelled the May meeting due to Chuck's announced retirement and uncertainty about new leadership and plans</i></p>
<b>Please indicate the typical frequency of meetings (e.g., first Tuesday of month at 4 pm). If there are subcommittees, please indicate the frequency of those meetings, too.</b>	<p>The committee met four times during the academic year for an hour. The meeting times varied depending on the best member availability: the chairs worked with the individual calendars to ensure maximum attendance.</p> <p>The Chairs met four times during the academic year with Chuck Swanson to plan the agenda for upcoming committee meetings.</p> <p>Additionally, the Chairs met four times to plan the logistics and send out invitations, and one more time to write the final report.</p> <p>Due to COVID-19 restrictions and complicated member schedules, the Committee met virtually over Zoom.</p>
<b>Current Year Activities</b>	<ul style="list-style-type: none"> <li>- Provided in feedback of current and future event schedule at Hancher</li> </ul>

	<ul style="list-style-type: none"> <li>- Proposed ideas and discussion surrounding Showcase giftshop space</li> <li>- Discussed opportunities for increased DEI efforts</li> <li>- Discussed additional avenues for better outreach across campus and beyond</li> <li>- Suggested additional opportunities for fundraising under the new budget cuts to Hancher by the University</li> <li>- Discussed and proposed ideas for providing safe environment and create a sense of safety at performances after COVID-19</li> <li>- Made suggestions about increasing student attendance of virtual and upcoming in-person events</li> </ul>
<b>Topics your committee anticipates addressing during the coming year</b>	<ul style="list-style-type: none"> <li>- Transition of Hancher leadership</li> <li>- Redefining the relationships between Hancher and the University</li> <li>- Fundraising issues under the budget cuts</li> <li>- Discovering additional revenue streams</li> <li>- Increasing student attendance</li> </ul>
<b>Other issues of concern</b>	<ul style="list-style-type: none"> <li>- Signing the confidentiality agreement: it is essential that all members abide by this policy</li> <li>- Reassessing the value and role of the committee under new leadership</li> <li>- Meeting attendance: not all members who elect to serve attend throughout the season</li> <li>- Choosing the appropriate medium and location for future meetings: Zoom meetings are convenient for the committee members</li> </ul>
<b>What should we tell applicants for this committee regarding expectations of members (anticipated workload, existence of subcommittees, etc.)?</b>	<ul style="list-style-type: none"> <li>- Recognize and adhere to the Hancher Advisory Committee confidentiality agreement.</li> <li>- Attend Hancher events and contribute to discussions</li> <li>- Attend all meeting for maximum committee effectiveness, and communicate if unable to attend</li> <li>- Time commitment: <ul style="list-style-type: none"> <li>o For members: five to six meetings during the academic year, 1-1.5 hours each</li> <li>o For Chairs: attend regular meetings and conduct five to six preparation meetings</li> </ul> </li> </ul>
<b>The Faculty Senate Office collects agendas and minutes from the charter committees to send to the university archives. Please let us know the best way to get that information from you (e.g., direct us to a website, put us on the committee's distribution list, etc.).</b>	Agendas and meeting summaries were sent to committee members via email. Agendas may be requested from chairs.

*Recommendations, if any, to the  
shared governance groups.*